

## SRAM Bikes Belong Velo-City Scholarship Announcement

### Description

Through a generous grant from SRAM and Bikes Belong a limited amount of funds are available to support Latino elected officials to attend the Velo-City Conference in Seville Spain March 22-25<sup>th</sup>, 2011.

Scholarship nominees and applicants should be selected according to the guidelines specified in the attachment.

### Scholarships will include

- Up to \$2000 per scholarship awardees for travel expenses and hotel accommodations.

*Estimated eligible expenses*

- *Coach airfares: between \$900 and \$1200 tax inclusive.*
- *Ground transportation: \$100*
- *4 nights at the conference hotel in Seville: \$600*
- Velo City Conference Registration Velo-City conference
- Food will be provided during the conference and pre-conference sessions
- Assistance with travel and hotel accommodation bookings

*Other arrangements:*

- Recipients are free to make their own flight arrangements and add personal travel days to their trip before or after the conference.
- Any additional cost would, of course, need to be borne by the recipient. Some recipients may also choose to upgrade to business class at their own expense.

### Deadline

***The deadline for accepting nominations and applications will be 5 p.m. CST, January 14<sup>th</sup>.*** Please do not wait until the last minute to apply as we will be awarding some scholarships early. We will offer at least 6 scholarships and hope to offer as many as 12.

Please complete the nomination form on the next page and send it by email to [adolfo@activetrans.org](mailto:adolfo@activetrans.org).

We will send you a confirmation email once we have received your nomination. All decisions and notifications to selected nominees will be made by Jan. 31.

For any additional questions, please contact:

Adolfo Hernandez  
Director of Advocacy  
Active Transportation Alliance  
[adolfo@activetrans.org](mailto:adolfo@activetrans.org)  
312-427-3325 ext 296

## **SRAM Bikes Belong Velo-City Scholarship Nominee and Applicant Form**

Nominees may apply themselves but recommendations from local cycling businesses or advocacy organizations are strongly encouraged.

### **Nominee or applicant information**

First name:

Last name:

Elected office:

City, Region or State:

Spanish Speaker (yes or no):

Interest and connection to cycling and transportation (1-2 paragraphs):

Additional factors that should be considered (optional):

### **Nominator information**

First name:

Last name:

Business/Organization:

Address:

Phone:

Email address:

Please send completed form by email to [adolfo@activetrans.org](mailto:adolfo@activetrans.org).

***The deadline for accepting nominations and applications will be 5 p.m. CST, January 14<sup>th</sup>.*** Please do not wait until the last minute to apply as we will be awarding some scholarships early. We will offer at least 6 scholarships and hope to offer as many as 12.

We will send you a confirmation email once we have received your nomination. All decisions and notifications to selected nominees will be made by Jan. 31.

## **SRAM Bikes Belong Velo-City Scholarship Background**

### **Purpose**

Velo-City 2011 is the premier international cycling planning conference series in the world, organized by the European Cycling Federation (ECF) and host cities.

The city of Seville has been chosen by the ECF to host the 2011 edition of Velo-City due to its successful establishment of a complete system of cycling infrastructure. The Steering Plan for Bicycles (2007-2010) created a full cycle-track system, thanks to which the number of bicyclists has multiplied by 10, from 6,000 to 60,000. This means that 6.6% of all journeys are by bicycle.

Seville has become an extraordinary point of reference on a worldwide scale for cities without a tradition of cycling as a means of urban transport, showing that a rapid and efficient transformation is possible.

The motto of the conference “The cycle of Life” refers to cycling as a part of everyday life and as a source of health for people of any age, with the capacity to generate more livable cities and regions.

Generally the Conference will treat the main issues of cycling policy. Special attention will be paid on cities, regions and countries that do not have a big tradition of cycling yet or have lost it during a couple of car-centered decades. These specific conditions, potentials and problems will be treated at the conference.

The conference will be held in Spanish and English and will cover four main themes:

- How to integrate the bicycle as a mode of transport, in order to change cities into healthier and more livable places for the people?
- How to change the mobility habits of people in order to increase cycling?
- How do public investments contribute to “Sustainable Mobility” and the improvement of the “Quality of urban Life”?
- The social benefits of cycling - how more cycling contributes to the economy and to social well-being of people.

More about Velo-City at: <http://www.velo-city2011.com/eng/home.html>

Although the conference will be held in both Spanish and English there will be additional meetings and tours outside of the conference with Seville’s elected officials that will be limited to just Spanish.

## **SRAM Bikes Belong Velo-City Scholarship Guidelines**

### **Nominations**

Through a generous grant from SRAM and Bikes Belong a limited amount of funds are available to support Latino elected officials to attend the Velo-City Conference in Seville Spain March 22-25<sup>th</sup>, 2011.

Spanish speakers are preferred. Although the conference will be held in both Spanish and English there will be additional meetings and sessions outside of the conference with Seville's elected officials that will be limited to just Spanish.

Nominees should show an interest in bicycling and transportation issues.

### **Award Details**

Scholarships awards will be based on the interest and position of the nominees as well as geographical diversity.

Selected nominees are expected to attend all days of the conference as well as 2-3 meetings with Seville elected officials.

Scholarship awards are non-transferrable.

All decisions and notifications to selected nominees will be made by Jan. 31.

We can assist with any air and hotel accommodation bookings.

### **Cancellations:**

Any cancellations prior to the booking of travel, lodging and registration will result in no fees or cost to the scholarship recipient.

Failure to cancel prior to the booking of travel, lodging and registration fees will result in charges assessed to the scholarship recipient.