

# Advocacy Advance Rapid Response Grants

**Purpose:** Rapid Response Grants help state and local advocacy organizations take advantage of unexpected opportunities to win, increase, or preserve funding for biking and walking. These grants, accepted on a rolling basis, are for short campaigns that will increase or preserve the investment in biking and walking in states, MPOs, and cities where program choices are being made on how to spend safety, air quality, bridge, and local highway funding.

**Guidelines:** An organization may apply for a Rapid Response Grant if it:

1. Is a member of the Alliance for Biking & Walking and the League of American Bicyclists
2. Is incorporated as a 501(c)(3) or 501(c)(4) organization
3. Is facing an opportunity that is immediate and has a specific timeframe
4. Proposes a campaign/project that has strong potential to raise additional federal, state, or local funding for biking and walking infrastructure and/or programs
5. Proposes a campaign/project that is winnable with measurable results

In addition, we recommend that the proposed campaign builds the capacity of the organization to achieve additional successes.

**Grant Amount:** Rapid Response Grants are small because they are intended to help short-term campaigns or push campaigns into the end-zone. These grants range from \$1,000 to \$3,000.

**Deadline and Timeframe:** There is no deadline or formal grant cycle for Rapid Response grants. We will respond to your request within two weeks of submitting your proposal. Funding, if approved, will be paid within one month.

## Examples:

Opportunities to increase Enhancements, HSIP, CMAQ or other federal program funding sources through inclusion on TIP/STIP

Campaigns centered around transportation bonds or ballot initiatives that affect state, regional or local transportation funding.

A short-order campaign, proposal, webinar, trainer, expert, etc. to help attain and spend public funding

Development of specialized tools and materials to reach targeted audiences who will influence the decision for increased funding for biking and walking

Campaigns to preserve existing allocations of public funding at risk of being cut

**Proposal:** Complete and submit the proposal form.

**Reporting:** A final report highlighting the results of your campaign, amount of funding won, effectiveness of this grant, lessons learned by your organization, best practices / model(s) to share with other organizations, and PR-related materials will be required within six weeks of completing your project.

**Contact** – For more information about the Advocacy Advance Grant programs, visit our website ([www.AdvocacyAdvance.org](http://www.AdvocacyAdvance.org)) or contact Brighid O’Keane at [Brighid@PeoplePoweredMovement.org](mailto:Brighid@PeoplePoweredMovement.org) or 202-621-5442.